



September 11, 2017

Division Memorandum  
No. 308, s. 2017

**DIVISION LEVEL COMPETITION FOR STORYBOOK WRITING FOR  
KINDERGARTEN TO GRADE THREE TEACHERS**

**To:** OIC Assistant Schools Division Superintendent  
Chief Education Supervisors – CID/SGOD  
Education Program Supervisors  
Public School District Supervisors  
Public Elementary and Secondary School Heads  
Administrative Officer V

1. This office disseminates DepEd Memorandum No. 133, s. 2017 entitled National Competition for Storybook Writing for Kindergarten to Grade Three Teachers.
2. The competition aims to:
  - a. produce and collect the best storybooks for Kindergarten to Grade 3 aligned with the K to 12 Curriculum; and
  - b. recognize the talents and creativity of the teachers on developing storybooks which are aligned to the needs of the learners.
3. The National Competition is open to all public school Kindergarten to Grade Three Teachers of public elementary schools.
4. Deadline for submission of entries are the following:

Division	:	September 27, 2017 (Top 3 Winners at the District level)
Region	:	October 20, 2017 (Top 3 Winners at the Division level)
National	:	November 10, 2017 (First Place Winners at the Regional level)
5. All entries must strictly follow the Guidelines contained in the attached Memorandum.
6. Immediate dissemination of and compliance with this Memorandum is directed.

**MARILYN S. ANDALES, Ed. D., CESO VI**  
Schools Division Superintendent 

MSA/itp





REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
REHIYON VII, GITNANG VISAYAS  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



REGIONAL MEMORANDUM  
No. 0591, s. 2017

SEP 04 2017

**2017 National Competition for Storybook Writing for  
Kindergarten to Grade 3 Teachers**

To: Schools Division Superintendents

1. This Office disseminates DepEd Memorandum No. 133, s. 2017 entitled *2017 National Competition for Storybook Writing for Kindergarten to Grade 3 Teachers*.
2. The competition aims to:
  - a) produce and collect the best storybooks for Kindergarten to Grade 3 aligned with the K to 12 Curriculum; and
  - b) recognize the talents and creativity of the teachers on developing storybooks which are aligned to the needs of learners.
3. The National Competition is open to all public school Kindergarten to Grade 3 teachers of public elementary schools.
4. Deadline for submission of entries at the different levels are the following:
 

Division	:	<b>to be determined by the Schools Division Superintendent</b>
Region	:	<b>October 20, 2017 (Top 3 Winners at the Division level)</b>
National	:	<b>November 10, 2017 (First Place Winners at the Regional level)</b>
5. All entries must strictly follow the Guidelines contained in the attached Memorandum.
6. Immediate dissemination of and compliance with this Memorandum is directed.

*Juliet A. Jeruta*  
JULIET A. JERUTA  
Director III  
Officer-in-Charge

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542  
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323  
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239  
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;  
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367  
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321





277-9-146

DM NO. 308, S-2017

Republic of the Philippines  
**Department of Education**

09 AUG 2017

DepEd MEMORANDUM

No. **133**, s. 2017

**2017 NATIONAL COMPETITION FOR STORYBOOK WRITING  
FOR KINDERGARTEN TO GRADE 3 TEACHERS**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public Elementary Schools Heads  
All Others Concerned

1. The Department of Education (DepEd) through the Bureau of Learning Resources (BLR), announces the **2017 National Competition for Storybook Writing for Kindergarten to Grade 3 Teachers**.
2. The Competition aims to:
  - a. produce and collect the best storybooks for Kindergarten to Grade 3 aligned with the K to 12 Curriculum; and
  - b. recognize the talents and creativity of the teachers on developing storybooks which are aligned to the needs of learners.
3. This National Competition is open to all public school Kindergarten to Grade 3 teachers of public elementary schools.
4. Any entry found to be copied or plagiarized shall be disqualified.
5. The decision of the Panel of Evaluators is final and irrevocable.
6. The Guidelines of the Competition is contained in Enclosure No.1 and the Official Entry Form is in Enclosure No. 2.
7. For more details, all concerned may contact **Dr. Besy C. Agamata**, Chief, Production Division, Bureau of Learning Resources (BLR), Department of Education (DepEd) Central Office, Ground Floor, Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 631-3690; (02) 631-4985; or (02) 634-0901.
8. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

(Enclosure No. 1 to DepEd Memorandum 133, s. 2017)

**GUIDELINES FOR THE 2017 NATIONAL COMPETITION FOR STORYBOOK WRITING FOR  
KINDERGARTEN, GRADE 1, GRADE 2, AND GRADE 3 TEACHERS**

**I. Background**

Reading stories plays a vital role in the growth and development of the learners. It helps learner develop their knowledge, attitudes, values and skills thus, enhancing their reading confidence level. Stories are useful sources of information and allow the learners to be imaginative and explore new ideas.

**II. Objectives**

The national competition aims to (i) produce, select, and collect the best storybooks for Kindergarten to Grade 3 developed by teachers aligned with the K to 12 Curriculum and (ii) recognize the talents and creativity of the teachers on developing storybooks that are aligned to the needs of learners.

**III. General Guidelines**

- 3.1 The competition is open to all Kindergarten, Grades 1, 2, and 3 teachers of the Department of Education (DepEd) nationwide.
- 3.2 Stories and illustrations must be original and unpublished, (not yet submitted to the LRMS) and free from any copyright infringement.
- 3.3 The competition will be conducted at the national level. However, only entries that will be nominated and endorsed by the DepEd Regional Office will be included in the national evaluation.
- 3.4 The competition will be in print format.
- 3.5 Each region is entitled to submit one (1) entry per grade level.
- 3.6 Entries must be based on the Kindergarten to Grade 3 learning competencies in the K to 12 Curriculum.
- 3.7 The stories to be submitted should be age appropriate for ages 5 to 9 years old
- 3.8 Regional entries will be submitted in four (4) printed copies with a CD containing MS Word and PDF format.
- 3.9 Submission of entries must be accompanied by duly accomplished Entry Form (Enclosure 1).
- 3.10 All entries endorsed by the DepEd Regional Directors must be submitted through courier addressed to:

**EDEL B. CARAG**

Director III, OIC-Director IV

Bureau of Learning Resources

Department of Education

G/F Bonifacio Building, DepEd Complex, Meralco Ave., Pasig City

- 3.11 All national entries shall become property of DepEd. All copyright of text and illustrations shall be under the Department of Education.
- 3.12 **Deadline for submission of entries is on November 10, 2017.** Submitted entries shall



be confirmed by the Production Division through an acknowledgement letter.

#### IV Specification Requirements

##### 1.1 Content Specifications

- Entries must be written in Filipino.
- The story should address one or more learning competencies in any learning area from K to 3.
- The text should be appropriate to the reading and vocabulary level of the learners.
- The illustrations and photographs should complement the text.
- The storybook should adhere to the DepEd Social Content Guidelines.
- The story should showcase experiences, culture, and context that stimulate critical thinking, and promote moral values.
- The title of the book should not be too long and should be easy to understand.

##### 4.2 Technical Specifications

Description	Kindergarten	Grade 1	Grade 2	Grade 3
<b>Technical Specifications for Illustration</b>				
<b>Color Mode (Full Color, CMYK)</b>	(Full Color, CMYK)	(Full Color, CMYK)	(Full Color, CMYK)	(Full Color, CMYK)
<b>Resolution</b>	300 DPI or higher on A4 size canvas	300 DPI or higher on A4 size canvas	300 DPI or higher on A4 size canvas	300 DPI or higher on A4 size canvas
<b>Art-to-Text Ratio</b>	75 illustration and 25 text	75 illustration and 25 text	70 illustration and 30 text	70 illustration and 30 text
<b>Medium (park)</b>	Watercolor, digital, crayons, oil, oil pastel, colored pencil, colored pen, and poster paints, acrylic.			
<b>Technical Specs for Typography</b>				
<b>Typeface</b>	Century Gothic (for "?" symbol, use Arial)	Century Gothic (for "?" symbol, use Arial)	Century Gothic (for "?" symbol, use Arial)	Century Gothic (for "?" symbol, use Arial)
<b>Drop cap</b>	At least Double size of the body text	At least Double size of the body text	At least Double size of the body text	At least Double size of the body text
<b>Technical Specifications for Document Setup</b>				
<b>Book size</b>	11 x 17 inches	8.27 x 11.69 inches (A4)	8.27 x 11.69 inches (A4)	8.27 x 11.69 inches (A4)
<b>Cover</b>	Fold cote 12, Matte 80 lbs, Coated 2 sides 70,	Fold cote caliper 12	Fold cote caliper 12	Fold cote caliper 12
<b>Margins / Gutter</b>	No required gutter and margins	No required gutter and margins	No required gutter and margins	No required gutter and margins
<b>Binding</b>	Saddle Stitch	Saddle Stitch	Saddle Stitch	Saddle Stitch
<b>Pagination</b>	Mirror Pagination	Mirror Pagination	Mirror Pagination	Mirror Pagination
<b>Technical Specs for Printing</b>				
<b>Paper quality</b>	Matte paper, Book paper 80 gsm	Matte paper, Book paper 80 gsm	Matte paper, Book paper 80 gsm	Matte paper, Book paper 80 gsm
<b>Ink Quality</b>	32 pages (4 spread	32 pages (4 spread	32 pages (4 spread	32 pages (4 spread

	back to back)	back to back)	back to back)	back to back)
Color	CMYK 4x4	CMYK 4x4	CMYK 4x4	CMYK 4x4

## V. Mechanics of the competition per level

### 5.1 Division Level

#### a. Submission of Entries

- i. Participants will submit two (2) printed and digital copies of entries.
- ii. Entries should be accompanied with the Official Entry Form.
- iii. Entries duly certified by the School Principal shall be submitted to the Schools Division Superintendent (SDS) through the Learning Resource Management Development System LRMDS-EPS.
- iv. The Schools Division Superintendent shall issue a certificate of participation to all participating entries.

#### b. Evaluation of Entries

- i. The Division shall create a screening committee composed of SDS and or the ASDS as Chairman, CID Chief as co-chair, Filipino, English, LRMDS EPS as members, and LRMDS staff as secretariat.
- ii. The Division Screening Committee shall evaluate and select the top three (3) entries per grade level to be submitted to the Regional Office following the criteria set.
- iii. The winning entry shall be forwarded to the Regional Office together with the results of the Division screening activity.
- iv. Entries that are not selected as the regional level shall be subjected to further quality assurance for possible uploading in the LR Portal.

#### c. Awarding of Winners

- i. The Division may give special citations as a consolation to all non-winning entries.
- ii. The Division may conduct an awarding ceremony charged to Local Funds.

### 5.2 Regional Level

#### a. Submission of Entries

- i. The Divisions shall submit their winning entries to their respective Regional Offices (RO).
- ii. The SDS shall formally endorse the results of their screening to the Regional Screening Committee.
- iii. The RO shall issue a Certificate of Appreciation to all Regional entries.

#### b. Evaluation of Entries

- i. The Regional Office shall create a screening committee composed of the Regional Director as the Chairman, ARD as Co-chair, CLMD Chief Filipino, English, LRM EPS as members, and LR staff as secretariat.
- ii. The Regional Screening Committee shall evaluate and select the top three (3) entries per grade level to be submitted to the Regional Office following the criteria set.
- iii. The winning Regional entries shall be forwarded to DepEd BLR together with the tabulation results of the Regional screening activity.



- iv. Entries that are not selected as national entry shall be subjected to further quality assurance for possible uploading in the LR Portal.

**b. Awarding of Winners**

- i. The Regional Office may give special citations as a consolation to all non-winning entries to the National level.
- ii. The Regional Office may conduct an awarding ceremony charged to Local Funds.

**5.3 National Level**

**a. Submission of Entries**

- i. The RO shall submit thru courier their winning entries to DepED BLR.
- ii. The RD shall formally endorse the results of their screening to the DepEd National Screening Committee with the tabulation results.

**b. Evaluation of Entries**

- i. The panel of judges shall be composed of selected DepED Central Office Technical Staff and four (4) external evaluators.
- ii. Only entries nominated by the DepEd Regional Director on or before the deadline of submission will undergo evaluation and judging at the national level.
- iii. Evaluation and judging at the national level will involve a panel of evaluators composed of four external evaluators and selected DepEd officials who will evaluate the regional entries to determine the national winners.

**c. Awarding of Winners**

- i. The National Awarding Ceremony shall be announced through a formal invitation.
- ii. Winners for each grade level will receive prizes in the form of cash and a plaque of recognition
- iii. All participating Kindergarten, Grade 1, to Grade 3 Teachers whose entries reached the national level will receive a Certificate of Recognition from the DepEd BLR.

Prizes	Kindergarten	Grade 1	Grade 2	Grade 3
Grand Prize	Php 50,000.00/ Plaque of Recognition	Php 50,000.00/ Plaque of Recognition	Php 50,000.00/ Plaque of Recognition	Php 50,000.00/ Plaque of Recognition
1 <sup>st</sup> Prize	Php 35,000.00/ Plaque of Recognition	Php 35,000.00/ Plaque of Recognition	Php 35,000.00/ Plaque of Recognition	Php 35,000.00/ Plaque of Recognition
2 <sup>nd</sup> Prize	Php 30,000.00/ Plaque of Recognition	Php 30,000.00/ Plaque of Recognition	Php 30,000.00/ Plaque of Recognition	Php 30,000.00/ Plaque of Recognition
3 <sup>rd</sup> Prize	Php 20,000.00/ Plaque of Recognition	Php 20,000.00/ Plaque of Recognition	Php 20,000.00/ Plaque of Recognition	Php 20,000.00/ Plaque of Recognition
4 <sup>th</sup> Prize	Php 10,000.00/	Php 10,000.00/	Php 10,000.00/	Php 10,000.00/

	Plaque of Recognition	Plaque of Recognition	Plaque of Recognition	Plaque of Recognition
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#### VI. Criteria for Judging

The following criteria are the bases for judging.

<b>Content</b> <ul style="list-style-type: none"> <li>• Identification of competency</li> <li>• Accuracy of content</li> <li>• Literary Devices <ul style="list-style-type: none"> <li>○ Imaginary – visual description</li> <li>○ Diction – choice of words</li> </ul> </li> </ul>	50
<b>Expression and Presentation</b> <ul style="list-style-type: none"> <li>○ Grammar and Spelling</li> <li>○ Clarity of Expression</li> <li>○ Development of story/plot/pacing</li> <li>○ Originality and Creativity</li> <li>○ Appropriateness of Illustrations</li> </ul>	30
<b>Format</b> <ul style="list-style-type: none"> <li>○ Creativity of Format</li> <li>○ Interest and excitement of story and picture</li> <li>○ Quality of conclusion</li> <li>○ Length of Words</li> </ul>	20
Total	<b>100</b>

#### VII. Timetable (August-December 2017)

<u>Month</u>	<u>Activity</u>
August 2017	Information dissemination
August - October 2017	Development of Storybooks
November 10, 2017	Deadline of submission of entries
November 20-24, 2017	National evaluation of entries
December 2017	Awarding Ceremony



(Enclosure No. 2 to DepEd Memorandum No. 133, s. 2017)

Department of Education  
BUREAU OF LEARNING RESOURCES

NATIONAL COMPETITION ON STORYBOOK WRITING FOR  
KINDERGARTEN TO GRADE 3 TEACHERS

OFFICIAL ENTRY FORM



Title of Entry	
Grade Level Entry	
Author's Name	
Date of Birth	
Age	
Sex	
Civil Status	
Address	
Mobile Number	
Email Address	
Region	
Division	
District	
School	
Assigned Grade Level	
Name of the Principal	
Contact Number	

I solemnly swear on my honor that this storybook is my **original creation and not an imitation** of any existing learning resources in any government, non-government, private and commercial institution. I am fully aware of the consequences and penalties that may be imposed upon should this material be proven copied or imitated, under existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

Signed this \_\_\_\_ day of \_\_\_\_\_, 2017

\_\_\_\_\_  
Name of Participant  
Signature Over Printed Name

\_\_\_\_\_  
Name of Principal  
Signature Over Printed Name

Date Received: \_\_\_\_\_

By: \_\_\_\_\_  
(Signature over Printed Name)